

# BRIAN FRETWELL

FOUNDER, FINDING GOOD

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## Building Cultures of Connection

*The simple structure to create connection, validation, and understanding at work, home, and beyond.*

Brian Fretwell developed a radically new approach for reducing the burnout, disengagement, and disconnection that plagues organizations, schools, and families by changing our conversations. "Building Cultures of Connection" is a one hour experience that will revolutionize the way you listen, validate, and support each other. In this keynote, you'll learn the simple question and response structure for transforming the way you and your community engage with others.

### Your Audience will have the tools to...

- Decrease feelings of loneliness and disengagement in those around them.
- Build engagement, resilience, and commitment in themselves and others.
- Bring out the best in each other in daily conversations

### Key takeaways

- How to make conversations meaningful
- How to ask the "right" questions to engage and connect
- How to get out of a validation vacuum and start creating trust
- How to practice questions so you'll have the tools when you need them the most

*Everything Brian says is my gospel belief. I've been in education for 40 years, and I know that when teachers build relationships with the kids, it works. What Brian provides is the reason why it works, the academic background and research that reinforces the practices for creating relationships.*

*Finding Good gives people the tools to build relationships in a positive manner. And this isn't just for school, it applies in our personal life, too. We're shifting conversations to have more positive dialogue and it helps people to open up more.*

Randy Jensen  
Superintendent  
American Falls School District

*We worked with Brian to refine our company culture and leadership focus. A dynamic presenter and skilled consultant, he led us through an engaging and interactive keynote with the perfect balance of expertise and entertainment, of theory and practicality.*

*We left with insight about ourselves and each other and made specific and practical plans to build on our past wins so we can continue our success in the future. I would recommend Brian in a second!*

Cory Sanford  
Human Resources Director  
Ashley Manor LLC

## SEE BRIAN IN ACTION

**TEDx**



 @brian\_fretwell

 Brian Fretwell

 BrianFretwell.com

### CONTACT BRIAN

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## BIOGRAPHY

While most speakers are focused on being thought leaders in their area of expertise, Brian Fretwell strives to be an application leader. He's constantly creating new tools that people can use right away whether they understand the science behind it. As the Founder of Finding Good, he works with his team to build these tools daily. As a speaker, he has delivered keynotes from Istanbul to Perth and all points in between.

His TEDx has generated over 2.4 million views, his Tik Tok videos are viewed by millions monthly, and his book "Experts of Our Potential" is widely popular as Brian is a natural, compelling, and engaging storyteller. He lives in Boise with his wife Jamie, who just happens to be a Transpersonal Counselor. They spend their time taking walks and doing behavioral experiments on their dogs Hank & Daisy.

